



SuperConference2016

AMELIA ISLAND, FLORIDA

Tuesday, March 15

2:00 - 5:00 p.m. **Early Registration**
Live Oak Foyer

Wednesday, March 16

8:00 - 9:00 a.m.  **5K Charity Fun Run**
Omni Resort Beach

9:30 - 4:00 p.m. **Registration**
Live Oak Foyer

1:00 - 2:30 p.m. **20 Group SuperConference Summit ¹**
Randy Somers / Kevin Green
Amelia 3, 4

1:00 - 2:00 p.m. **SuperConference Orientation - Two Repeated Sessions**
2:45 - 3:45 p.m. **Amelia 1, 2**

5:00 - 6:30 p.m. **Welcome Reception**
Magnolia Garden
Join us for cocktails and light hors d'oeuvres

6:45 - 10:00 p.m. **Optional - Dine Arounds²**
Various Resort Restaurants

Break bread on SuperConference opening night with your friends, ATI staff, coaches & suppliers

Thursday, March 17

Time	Event / Presenter	Topic
6:10 - 6:30 a.m.	Morning Stretch with Gary	Magnolia Ballroom
6:50 - 7:45 a.m.	Breakfast Magnolia Garden	
8:00 - 8:20 a.m.	General Session Magnolia Ballroom Welcome to SuperConference 2016	

¹ You must be a 20 Group Member to attend the Summit

² Optional events, unless noted as FREE, are for a fee per person with limited availability

Thursday, March 17 Continued

Time	Event / Presenter	Topic
8:20 - 9:10 a.m.	Chubby Frederick CEO, ATI	The Passion Centered Person. How to Refuel Your Workplace
9:10 - 9:25 a.m.	Break Magnolia Foyer	
9:25 - 10:15 a.m.	Phil Lieber President, P&L Technology	One Crack Disrupts Business & Engine Performance. <i>Hackers Want What You've Got</i>
10:15 - 10:30 a.m.	Break Magnolia Foyer	
10:30 - 11:20 a.m.	<i>CHUB Talk</i> Emmanuel J. Bernadin	B.E.L.I.E.V.E. - Because Emmanuel Lives, I Expect Victory Every Day. A True Story of Triumph
11:20 - 11:55 a.m.	SuperConference 2016 Group Picture Ocean Links Golf Course	
12:00 - 1:00 p.m.	Lunch Magnolia Garden	
1:15 - 4:45 p.m.	Round Table Breakouts	Various Breakouts
1:15 - 2:15 p.m.	1st Round Table Session	
2:15 - 2:30 p.m.	Round Table Rotation	
2:30 - 3:30 p.m.	2nd Round Table Session	
3:30 - 3:45 p.m.	Round Table Rotation	
3:45 - 4:45 p.m.	3rd Round Table Session	
4:45 - 5:00 p.m.	Break Magnolia Foyer	
5:00 - 5:30 p.m.	Daily Wrap Magnolia Ballroom 2015 Re-Engineering Graduating Class Recognition Biggest Discoveries From Day I	
6:15 - 8:30 p.m.	Trade Show/Cocktail Reception	Amelia Ballroom
	Dinner On Your Own	

Friday, March 18

Time	Event / Presenter	Topic
6:10 - 6:30 a.m.	Morning Stretch with Gary	Magnolia Ballroom
7:00 - 7:50 a.m.	Breakfast	Magnolia Garden
8:00 - 9:00 a.m.	Bonus Round Table Session	Various Breakouts
9:00 - 9:15 a.m.	Break	Magnolia Foyer
9:15 - 9:25 a.m.	General Session	Magnolia Ballroom
	ATI 5+ Year Tenure Recognition Awards	
	Welcome to Day II	
9:25 - 10:35 a.m.	Mike Scott CEO, Mike Scott & Assoc.	100% Accountability - 100% of the Time!
10:35 - 10:50 a.m.	Break	Magnolia Foyer
10:50 - 11:30 a.m.	Bill Long CEO, Automotive Aftermarket Suppliers Association (AASA)	The Force Awakens
11:30 - 12:20 p.m.	Louis Efron CEO, Louis Efron, LLC	Why Purpose Matters Most
12:20 - 12:35 p.m.	Daily Wrap Biggest Discoveries From Day II	
12:35 - 1:30 p.m.	Lunch	Magnolia Garden
1:45 - 2:30 p.m.	Bonus Breakout Session 1	Various Breakouts
2:30 - 2:45 p.m.	BBO Rotation	
2:45 - 3:30 p.m.	Bonus Breakout Session 2	
4:00 - 5:30 p.m.	Beach Olympics 2016	Resort Beach
7:00 - 10:00 p.m.	Scavenger Hunt in Downtown Fernandina Beach ²	
	Dinner On Your Own	

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Saturday, March 19

Time	Event / Presenter	Topic
6:30 - 6:50 a.m.	Morning Stretch with Gary	Magnolia Ballroom
7:15 - 8:05 a.m.	Breakfast	Magnolia Garden
8:15 - 8:35 a.m.	General Session	Magnolia Ballroom
	Welcome to Day III	
	Beach Olympics Awards	
8:35 - 8:55 a.m.	Humanitarian of the Year Finalist Presentation	
8:55 - 9:55 a.m.	Alvin Law Storyteller, Attitude Provocateur	Impossible? What's Your Excuse?
9:55 - 10:10 a.m.	Break	Magnolia Foyer
10:10 - 11:40 a.m.	Antarctic Mike Adventurer Extraordinaire	Leading at 90° Below Zero
11:40 - 12:10 p.m.	 Daily Wrap	Magnolia Ballroom
	SuperConference Loyalty Recognition Awards	
	Biggest Discoveries From Day III	
12:45 - 5:00 p.m.	Optional Tours ²	On & Off Property
7:00 - 10:00 p.m.	SuperConference Dinner Celebration, Awards Banquet & Entertainment	Magnolia Ballroom
10:00 p.m. +	SC16 Afterglow Party (Cash Bar)	Magnolia Garden

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