



SuperConference is truly amazing! The speakers, the Round Tables, the Welcome Reception, the Trade Show, the Olympics, the lifelong friendships, the spectacular food and drink and oh, the waiting in line to experience it all. So why not take SuperConference to the next level by choosing the **NEW SC18 Platinum Experience (PE)**. Think of it as a Disney FastPass where you also get to meet Mickey and his friends.

Tell me more – what’s included in this limited availability offer?



- ✓ **Special SC18 Commemorative Platinum Experience Badge & Luggage Tag**
- ✓ **Private PE Pre-Welcome Reception Speaker Meet & Greet** Join Chubby, Richard, Bryan and the Karens, along with Thursday General Session speakers, for an intimate gathering ½ hour before the official kickoff of SuperConference. Then on to the Welcome Reception via a special **PE** entrance.
- ✓ **General Session Early Entry Platinum Only Door** Check in anytime during breakfast to place your official **Platinum Reserved Name Tent** at the seat and table of your choice – Your seat is now reserved for the day. When the doors open, your pre-selected seat awaits. No more waiting in line for the mad rush.
- ✓ **Platinum Only “Back of House Tour”** Ever wonder how a resort washes all those sheets and towels every day? Or how they seamlessly produce thousands of meals at a time? Well wonder no more. Join us for a **PE** only special tour of the Omni back of house tour.
- ✓ **Platinum Only Special Gifts** Look forward to some **PE** only special gifts from ATI and our General Session speakers.
- ✓ **Platinum Only Round Table** For the 1st Round Table Thursday afternoon, choose to attend a **PE** only Q&A with our insightful General Session keynote industry speaker. This will be special!
- ✓ **Awards Banquet Early Entry Platinum Only Door** Special entrance opens at 5:30 PM Saturday afternoon to place your **Platinum Reserved Name Tent** at seat and table of your choice. Your seat is now reserved! When the doors open, your pre-selected seat awaits. No more getting there early and waiting for the doors to open to run for that primo seat.



NOTE: If you are part of a reserved 20 Group Table be sure to place your Name Tent at that table Saturday night (see SC18 20G Awards Table_Announce.pdf on SC18 Late Breaking News).

First time ever, not to be repeated (no really), super-spectacular pricing:

\$450 per person with 50% going to the SC18 charity – so what could be better - ½ of your **Platinum Experience** payment is tax deductible and helps a great cause!

Of course, you can add your **Platinum Experience** to your SC18 payment plan.

The Fine Print:

Platinum is a per person experience. You must have a Platinum badge and name tent for early entry or to participate in any of the Platinum Experience (PE) only additional events. You will NOT be able to save seats or turn up chairs for friends or partners for General Session or the Awards Banquet.