

SUPERCONFERENCE

CARLSBAD • 2022 • CALIFORNIA



Humanitarian of the Year 2021





Humanitarian of the Year Nominee #1

LEADING THE CHARGE

- **The Youth and Family Project, Inc. - \$1,525**

- Nominee #1 donated to the Gingerbread House, which is an annual event that is held to help get resources for the less fortunate in their county to meet their basic needs in order to celebrate the holiday season with lasting, cherished memories. This program is a huge hit that is embraced by the entire community and has become a local holiday tradition.

- **Big Brothers Big Sisters of Local County - \$250**

- Big Brothers Big Sisters is a non-profit organization that offers mentorship programs to local youth, promoting and developing positive relationships that have a direct and lasting effect for the youth involved. Nominee #1 helps fund and promote their events to help boost their success and make sure every youth has an opportunity for a brighter future.

- **Local Fire Department - \$1,250**

- Nominee #1's community has several big and small fire departments that they help throughout the year. Not only by donating money towards their calendars to promote fire prevention, but also participating in their local blood drives, and other local events. They also donate their facility for them to perform their training. When Nominee #1 has junk cars in their impound lot, the fire department comes with their trucks and equipment to train new employees on vehicle extrication and using the "Jaws of Life" hydraulic extrication tool properly. With Nominee #1 being the President of a local fire department, their business understands the importance of the fire department and the power of proper training.

LEADING THE CHARGE

- **Boys & Girls Club - \$739**

- The Boys and Girls Club is a non-profit that makes sure that all kids have a safe place to go before and after school. Not only do the kids have that safe environment, but they make sure they are finishing their schoolwork, participating in teamwork with activities and being taught basic manners and leadership skills they need to succeed in the future. Through Nominee #1's donation, they were able to give over \$700.00 worth of school supplies to make sure that all the kids were able to have the resources they needed to be successful in school.

- **Boy Scouts - \$400**

- Boy Scouts of America is one of the largest scouting/youth organizations throughout the United States with millions of participants and volunteers. Annually, Nominee #1 allows them to use their flatbed tow truck to use in the parade as well as help with their local fundraising events.

- **Cleveland Clinic- \$2,470**

- Brakes for Breasts is a national fundraiser in October, that is put on to support Dr. Vincent Tuohy and his team as they have successfully tested a Breast Cancer Prevention Vaccine. All money raised through this (100%) is put into their research where they believe that prevention is the cure to help make the world cancer-free. Mostly everyone has been affected in one way or another by cancer. This research is not only finding a prevention for breast cancer but also kick starting a vaccine for other cancers like ovarian and prostate.

- **Local Little League— \$600**

- Nominee #1 sponsored a spring, summer and fall team with their local Little League. So many youth in their community grow up participating in this program, which allows them to learn the fundamentals of teamwork and the sport itself. In addition, they made sure to take snacks and drinks to the field in order to talk to the boys and girls about their business and the automotive field.

LEADING THE CHARGE

- **Local Technical College**

- Nominee #1 is a part of the advisory board and attends semi-annual meetings, not only to discuss the current industry trends, but to make sure that their program is successfully teaching these individuals. When students graduate, they have the information needed for their career as well as being prepared for the changes in the industry and staying up to date on current events.

- **Local County High School - \$600**

- Every year Nominee #1 sponsors and donates to multiple junior varsity and varsity sporting teams. Nominee #1 believes that these events help shape our youth and help build important traits like leadership and responsibility.

- **Nominee #1's City - \$3,500**

- Nominee #1's City is home to both of their auto repair shops and towing headquarters. Throughout the year, Nominee #1 helps sponsor and donate towards many events such as their Movie in the Park, Christmas in the Park, Wheels on Main, Winter Warm Up, etc. All these events help and promote their local community and provide their community members and their families a positive and fun environment to explore. Each event is family friendly and is free to the public.



Humanitarian of the Year Nominee #2

LEADING THE CHARGE

- **Folds Of Honor \$1,000**

- Folds of Honor provides educational scholarships to spouses and children of America's fallen and disabled service members. Their motto perfectly captures this mission: Honor Their Sacrifice. This year, in lieu of a Christmas gift for Nominee #2, all team members donated in his name to Folds of Honor. Seven team members also participated in a local 5k benefiting Folds of Honor.

- **Toys for Tots - \$500**

- Nominee #2 believes in Toys for Tots and their mission of helping to bring the joy of Christmas and send a message of hope to America's less fortunate children. Nominee #2's shop has been a drop off location for years. In 2021, team members and their families went out and purchased loads of toys to donate.

- **Local Rotary Club- \$5,000**

- Every year, Nominee #2 donates to the local Rotary Club Foundation as a gold member and the team members get to attend the Club's long-time Shrimp and Suds fundraiser as the primary source of funds for the Foundation.

- **Hanover Safe Place - \$2,500**

- Each year, Nominee #2 donates time and money to participate in the annual Casino Night, the biggest fundraiser. As a partner in the community, Nominee #2 believes in the mission: "prevent sexual and domestic violence, provide services to those affected, and create community awareness for support and resources."

LEADING THE CHARGE

- **Local Center for Trades and Technology - \$2,000**
 - Nominee #2 believes we need to introduce the next generation to our industry and wants to prepare future success for the students. Nominee #2 is on the board with the tech school, and not only donates funds but tools, auto parts, tires, and time. Participates in teaching interview skills to the students, shadowing programs at Nominee #2's shops and debunking any negatives about our industry to show the students that our industry is a great career with so many benefits and a huge upside.
- **Local Police Department Foundation - \$1,500**
 - Nominee #2 helps their local police department in areas not covered by the local government. The Foundation is comprised of civic minded citizens who appreciate the unique demands and challenges faced by the men and women who ensure the safety of their community.
- **Dynamo Soccer Club - \$1,000**
 - Nominee #2's donation to the club will help them toward the installation of permanent lighting on the fields and scholarships for children to participate in soccer programs.

LEADING THE CHARGE

- **Local Schools, Clubs and Churches - \$13,000**

- One of Nominee #2's core values is to be a dedicated partner in the community. Nominee #2's team volunteers and donates to the below list of community schools, clubs and churches:

High School Golf Team \$1,000

High School Girls Tennis Team \$350

High School Tennis Team Rings \$400

High School Cheer Team \$300

High School Football Program Booster \$1,000

High School Swim Team \$ 500

High School Patriot Club Booster \$1,200

High School Lacrosse Team Business Partner
\$1,000

Multiple Elementary School's PTA \$1,500

Elementary School PTA Fall Festival \$1,000

Middle School Partner Drama Department
\$300

College Softball Booster \$500

Local Charter Swim Club \$500

Local Creek Swim Club \$700

Local Barracudas \$500

Local Little League \$500

MPH 101 Baseball Club \$500

Local United Methodist Church \$500

Local Catholic Church \$500

Local United Methodist Church \$250



Humanitarian of the Year Nominee #3

LEADING THE CHARGE

- **Hosanna Industries**

- Nominee #3 and several of their staff donated a Saturday to help replace a roof on a home of a veteran. Another company “field trip” was to help put siding on a house of a woman that was living in her parent's home but could not afford to maintain it. Along with donating time, Nominee #3 and their entire staff learned this new trade. Nominee #3 also helps to deliver food to those in need.

- **Orphans of the Storm**

- Orphans of the Storm is a non-profit organization that provides temporary shelter for unwanted and abused animals. Nominee #3 ran a summer program where a portion of their air conditioning services went to a donation for Orphans of the Storm. Nominee #3 also collected and donated used materials for the shelter's need of animal bedding.

- **Mars Home for the Youth**

- Instead of doing the traditional Toys for Tot’s drive, Nominee #3 did a drive for Mars Home for the Youth. MHY was in need of not only gifts for the kids for the holidays but also basic living necessities. Nominee #3 makes this a part of their company Christmas display, posts it on FB so not only do their staff and customers participate, but also those in the community.

- **Next Step Auto Initiative, LLC**

- Nominee #3 started a nonprofit to provide a reliable safe vehicle to those in need. In their town there is very little public transportation. Not only does Nominee #3 do the repair to the vehicles to give away, but they have also had customers donate vehicles they no longer want. In 2021, Nominee #3 was able to recondition and donate 2 vehicles.

LEADING THE CHARGE

- **A.W. Beattie Career Center and local Vo-Tech**
 - Edward Borgen III Scholarship (AW Beattie) – Nominee #3 selects one student annually to receive his/her basic tool set, uniforms and work boots. Nominee #3 is on the Advisory board for both schools and gives nontraditional presentations to raise awareness and discuss career opportunities for non-traditional students. Nominee #3 is part of an event that had round table discussions on the trades to nontraditional students.
- **Local Elementary Schools**
 - Nominee #3 gives a presentation to elementary age students to educate them on the value of the automotive repair business.
- **Shaler Area Light Up Night Event**
 - Light Up Night is an annual event in Nominee #3's town to kick off the holiday season. The event starts with a parade and continues with activities for the kids and the annual tree lighting! Nominee #3 not only makes a monetary donation but also sets up a table for kid's crafts.

LEADING THE CHARGE

- **Monetary Donations:**

- Nominee #3 made the following monetary donations:
 - Crohns and Colitis
 - Shaler Area Musicals
 - Shaler Area Library
 - Shaler Area Athletics

- **Breaks For Breasts**

2021

102 brake services performed
\$9,175 in free brake pads
provided to customers
\$4,745 raised for Breaks for
Breasts

Past 3 years:

248 brake services
\$23,483 in free brake
pads
\$10,430 donated to
Brakes for Breasts



Humanitarian of the Year Nominee #4

LEADING THE CHARGE

- **Soldiers Angels – 14,000 pairs of socks**

- Nominee #4 has collected over 14,000 pairs of socks and donated them to Soldiers Angels based out of their home state. Soldiers Angels runs a program called Warm Feet for Warriors, shipping new socks to active military all over the world. Multiple organizations helped Nominee #4 accomplish this including: Friendly Sons Of St. Patrick, Bombas sock company, local Police Departments, Multiple BNI chapters, and multiple generous members of Nominee #4's county.

- **Toys for Tots**

- The first Friday of every December, Nominee #4 hosts a toy drive. During the drive, free meals are provided to the community. All toys collected are donated to the Marine Corps Reserve for their annual Toys for Tots drive. Nominee #4 fills 2-4 boxes a year for the Marine Corps.

- **Local High School Wrestling - \$250**

- Every year, Nominee #4 donates \$250 to the local high school wrestling program. This donation helps to provide gear for the team members.

LEADING THE CHARGE

- **The Friendly Sons of St. Patrick - \$2,750**

- Nominee #4 is the president of the local Friendly Sons of St Patrick, a philanthropic organization that donates time and money to their local communities underserved. Nominee #4 and their team have personally helped to move elderly citizens out of their unsafe apartments, provided dire medical equipment to underserved disabled children, and regularly raised money/devoted time to working closely with their local Family Success Center. The Family Success Center provides much needed resources to homeless families/ women/children/ and resources for recovering addicts. Working with the FSSP, Nominee #4 delivered 6,000 pounds of food to the Family Success Center using their tow truck.

- **Boy Scouts/Girl Scouts**

- Nominee #4's shop invites local boy and girl scouts to come to their shop and teach them about vehicle safety.

- **I Love You More - \$6,000**

- Nominee #4 works closely with two organizations, the local breast cancer screening office, and the I Love You More foundation. Nominee #4 hosts an annual cornhole tournament to raise money for the I Love You More foundation. This foundation donates money to women who cannot afford mammograms. To date Nominee #4 has raised \$6,000.

LEADING THE CHARGE

- **Nominee #4's Shop**

- Nominee #4's shop chooses to allocate several working days per year for other local endeavors:
 - The team takes a day off a few times a year to clean and plant new flowers at their Welcome to Town signs.
 - The team is currently collecting diapers for the Family Success Center to help families in the neighboring area who cannot afford these items.
 - The team takes a day off to lend a helping hand to the Grow-a-Row Foundation. Picking vegetables and fruits that are donated to inner cities. These foods are given away to families in need to ensure healthy meals can be prepared.
 - Nominee #4 repairs vehicles to help families suffering hardships. This allows the families to get back and forth to work.
 - The team donates time to the local Clinton Red Mill for the Halloween attraction every October.



Humanitarian of the Year Nominee #5

LEADING THE CHARGE

- **Structured Apprentices Program**

- Nominee #5 put together an apprenticeship program that walks candidates through a 6-month program dedicated to their personal growth supported with industry currency. Nominee #5 supplied \$2,000 worth of tools, enrolled them in unlimited annual i-Car training, & surrounded them with a staff dedicated to personal development and mentorship. The most recent apprentice was hired directly after graduating from high school with NO previous work history. Today, after just one year, he is cross-trained in multiple departments and was awarded team member of the year by his peers. The environment that these students create is energetic and the symbolic representation of training placed throughout the shop, mixed with the pride for the industry, is reinforced within the team members with each new apprentice they bring on.

- **Local Technical College**

- Nominee #5 has arranged an annual board meeting where they have rounded up six other shop owners to attend a round table discussion on the program's potential. What's currently working and what's not. The administration team has been very supportive and shocked at all Nominee #5 has been able to accomplish with very little funding in such a short time. Nominee #5 has provided Mid Florida Tech with their in-house 6-month apprenticeship program to onboard employees internally who haven't had any automotive experience before joining their team. This apprenticeship program is currently being broken down into semesters and is slowly replacing the current program's curriculum. The students are working toward proper damage analysis and the shop owners are reporting their feedback during internships. Nominee #5 plans to continue to polish the model, prove its results and demonstrate nationwide what a little investigating and persistence to get to the right people can do to our industry's staffing concerns. All while providing exceptional opportunities for the students and all the administration involved.

LEADING THE CHARGE

- **Embrace Families**

- Under this partnership, Nominee #5's team members have volunteered time, energy and attention towards a structured legacy Mentorship Program designed to help mentor foster children potentially interested within our industry. This relationship has been mutually beneficial as it pushes Nominee #5's team into areas of vulnerability, while experiencing coaching and mentoring young adults. The team establishes lifelong relationships with young adults striving to grow and find themselves. The program provides them access to eager interns looking to experience firsthand what it's like to work in our industry and, most importantly, determine if it's the career path they would be interested in. Nominee #5 is excited to have several candidates scheduled to join them this summer to execute a new training.

- **Society of Collision Repair Specialist**

- Nominee #5 has been an active member of the Society of Collision Repair Specialists over the last several years. The amount of support and dedication the SCRS has toward innovation and specific operational industry changes has been revolutionary. Nominee #5's contributions are paid monthly with great pride, and the team regularly recommends their membership to their peer shop owners.

- **Colonial High School**

- In the last several years, Nominee #5 has worked closely with the Auto Body Shop Program held at Colonial High School. After several visits, Nominee #5 realized the instructors had very little guidance for the curriculum and equipment that would best position the students for a potential career within our industry. Nominee #5 set out to get the attention of whoever oversaw making updates to the curriculum to connect the students' teachers and administration team with missed opportunities. The students have responded very well, and a new energy has overcome the classes. As Nominee #5 works with the program on continual improvement and implementation, the students respond with higher attendance rates, the highest engagement the 6-year teacher has seen, and the class has formed a waiting list!

LEADING THE CHARGE

- **Central Florida Soap Box Derby**

- Nominee #5's involvement with the Central Florida Soapbox Derby Boys and Girls Club, was not only eye-opening, it was life-changing. It started during small talk with one of their regulars, who mentioned that a group of specially challenged and or foster children traveling for a Soap Box Derby race had an accident on their way back from a Derby event held in Ohio. The accident resulted in a van traveling with the teams' coaches, several children, and most of their equipment losing control on the highway. As soon as Nominee #5 heard the story, he contacted the team and offered anything they could do to help. The conversation resulted in having the opportunity for Nominee #5's team to meet the racers and invite them to the shop to pick out colors and paint schemes that were specific to their personalities and style. All ten Soap Box Derby race cars were restored and painted per their request. Seeing the look on the kids' faces when Nominee #5 returned their race cars was something Nominee #5 will never forget. Nominee #5's team visited their next local race. The entire experience and story will be something that will stick with Nominee #5 and their team forever, the children's attitudes toward the catastrophe after everything had come full circle was inspirational.

- **National Auto Body Council**

- Nominee #5 has been a member of the National Auto Body Council for the last several years and strongly believes in its core principles and the support they provide to families in need. Nominee #5 has voluntarily offered several vehicles to the Recycled Rides program so far, none of which have met the program requirements; however, they look forward to being a part of a family in needs story one day soon.



Humanitarian Winner Hall of Fame



Doug & Billy Hillmuth	2010
Chris & Tammy Shoemaker	2011
Paul Campanella	2011
Tom Lapham	2012
Tom Lapham	2013
Judi & Dana Haglin	2014
Chris Cozad	2015
Ron Peters	2016
Keith & Jodi Katz	2017
Eddie & Trish Cleveland	2018
Gregg & Christina Caldwell	2019
Judi & Dana Haglin	2020

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