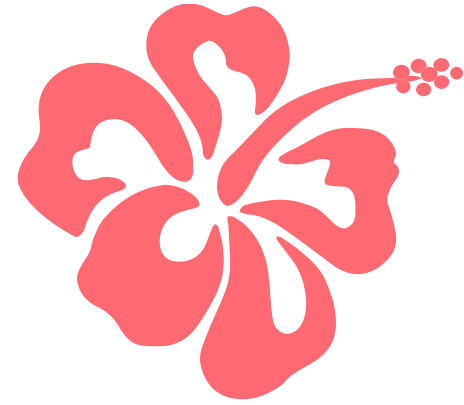


SuperConference

PUERTO RICO 2023



Humanitarian of the Year 2022





Humanitarian of the Year Nominee #1

LEADING THE CHARGE

- **Brakes for Breasts - \$6,103**

- Nominee #1 chose to partner with Brakes for Breasts because of their professional relationship with the founder and a desire to help further breast cancer research. Nominee #1 has been involved with this organization for four years. As a participating repair shop, providing their customers with free brake pads and only charging the customer for the labor. Nominee #1 donated 10% of the total to the Breast Cancer Vaccine Fund, totaling \$6,103 in October 2022 alone.

- **Next Step Auto Initiative**

- Next Step Auto Initiative is a 501c3 non-profit organization that was founded by Nominee #1 after seeing a need for transportation, particularly among single mothers, in their community. Since establishing the organization, a total of 5 cars have been repaired and awarded to members of the community!!

- **Hosanna Industries**

- Nominee #1 desired to contribute towards the practical needs of their community. Within the past 3 years, they have installed 2 roofs and re-sided 1 house for community members in need. Additionally, they regularly sponsor the organization's events and contributions towards its Christmas gift drive.

LEADING THE CHARGE

- **MHY Family Services - \$800**
 - Out of a desire to help families in need, Nominee #1 has held 3 holiday donation drives. This past Christmas (2022), Nominee #1 raised \$600 in gift cards and \$200 worth of toys and personal care items. Not only did Nominee #1 financially contribute to the fundraiser, they also incentivized donations by offering a free oil change to all donors.
- **Orphans of the Storm - \$416**
 - Nominee #1 chose to get involved with Orphans of the Storm due to their love for animals and the desire to help provide funding for this small organization. Nominee #1 raised money for the shelter by donating \$2 for every Facebook share received. \$416 was raised and donated to Orphans of the Storm with more than half of the funds resulting from social media engagement!
- **Cars, Cupcakes & Cabernet**
 - Nominee #1 desired to equip single mothers with vehicle maintenance knowledge and further their independence.

LEADING THE CHARGE

- **Local Area School District/Community**

- Nominee #1 wanted to be involved with the Local Area Little League to support the local school and encourage a love for sports in young children. As a result, Nominee #1 has made financial contributions for over 30 years.
- Nominee #1 chose to partner with the Local Area High School Music Department to show support for the child of a customer and support the local high school. Nominee #1 has supported them for 5 years through various sponsorships.
- Nominee #1 has made many financial contributions to the Local Area High School Hall of Fame.

- **AW Beattie Career Center**

- Nominee #1 wanted to help encourage the next generation of automotive industry professionals and support the alma mater of several of their team members. As a result, they have regularly contributed to the AW Beattie Career Center by proctoring NOCTI Testing, offering a co-op program to students, and sponsoring a promising student each year!

- **South Butler County School Career Day**

- Nominee #1 chose to participate in this event due to their desire to represent the Auto Industry to young children and spark interest in the occupation.



Humanitarian of the Year Nominee #2

LEADING THE CHARGE

- **Last Minute Toy Store - \$1,000**

- The Last Minute Toy Store is a 501c(3) local ministry that helps families in need due to unemployment, family crisis/trauma, debilitating illness or not being able to provide Christmas and pay the bills. Every year, Last Minute Toy Store provides multiple presents per child for Christmas. This year, serving 7,000 children, the biggest year yet! Nominee #2 not only donated \$1,000 but also provided a van for transportation for a month.

- **Heartline Garage - \$10,000**

- While visiting Haiti in 2019, Nominee #2 saw a need for technician training. After sharing the vision with the Heartline organization, they agreed to donate land to build a training facility. Nominee #2 raised enough money to complete the building which was finished in early 2022. Nominee #2 and their team donated \$10,000 worth of new tools, and thousands of dollars in gently used equipment which was shipped to Haiti in July of 2022!

LEADING THE CHARGE

- **Highland Park Church - \$10,000**

- Nominee #2 is a youth leader at their church. Not only teaching classes every Sunday, but also leading many youth outings such as mission trips, work camps and community service projects. Nominee #2 also leads a Men's Ministry every Wednesday night for men struggling with addiction and brokenness.

- **Local Little League - \$2,000**

- Nominee #2 coaches 9 - 10 year old boys baseball. The shop also sponsors two teams.

LEADING THE CHARGE

- **Local High School**

- Nominee #2's shop does internships for students starting at 14 years old. The students spend two full days per week in the shop learning about the Automotive Repair Industry. If the students wish to continue education after the program's completion, Nominee #2 offers an apprentice program.

- **Nominee #2's Hope Ministries**

- This is Nominee #2's organization. Nominee #2 works to rehabilitate recovering addicts through ministry and service projects. Serving meals to the volunteers and victims of the local flood and provided essentials to people in need. The same work was done for local tornado victims. Nominee #2 walks along side addicts in recovery to heal and give back to the community to repair the damage caused from addiction!



Humanitarian of the Year Nominee #3

LEADING THE CHARGE

- **Pay It Forward Shop Program**

- Nominee #3 started their own Pay It Forward Program during the Covid Pandemic and has kept it moving forward throughout the years. If there is a customer who legitimately does not have the money to repair their vehicle and it is unsafe to drive, Nominee #3 and their customers go the extra mile. Customers have donated money that is used to buy parts for whoever is in need, and Nominee #3 donates the labor to take care of the repair. They ask the customer to pay only what they can. Nominee #3 has helped single moms, students and many others with brakes, fuel leaks, exhaust leaks and other repairs that deem a vehicle unsafe to drive.

- **Local Historical Society & Museum**

- This organization owns two beautiful buildings in Nominee #3's Historic Downtown Area just blocks from their shop. These buildings hold a lot of the history of Nominee 3's city. Tragically, a little over a year ago the museum was set on fire. Nominee #3 and all their staff worked hard to not only repair fire damage, but to make other necessary repairs as both buildings are well over 100 years old! Nominee #3 hosted a plant sale and a Dinner Auction Event with proceeds going towards the Historical Society.

LEADING THE CHARGE

- **Local Police Pancake Feed**

- Nominee #3's local police are understaffed and overworked. Unfortunately, they are not receiving the backing and appreciation they deserve. Nominee #3's town has an excellent police department who continually interact and connect with the community. Nominee #3 and their staff want the members of the police department to know they are valued, appreciated and greatly needed.

- **My Father's House**

- Nominee #3 offers monthly donations and performs work on residents of My Father's House cars. My Father's House is the only homeless shelter that takes an entire family including men and boys of all ages, (most homeless shelters will not take boys over 12 and will not let men in with their family) having the capacity to hold 30 families in a home-style atmosphere. My Father's House has a job program and teaches the residents how to handle life, finances, addiction and give them a hand up instead of a handout!

LEADING THE CHARGE

- **Snow Cap – A Fundraising Christmas Event**
 - Snow Cap aids people who are struggling financially or living paycheck to paycheck with utilities, rent, clothing & food by assisting where there is a need. This is for people that need assistance but are still working and trying to take care of themselves.
- **Eastside Timbers/Thorns**
 - Eastside Timbers/Thorns is a youth soccer club, that Nominee #3 has been involved with for about 20 years. Eastside is the only club in the Pacific Northwest that owns their own fields. The Club has purchased land and built 4 turf fields and now has purchased more land for parking and will be building a Community Sports Center, where teams can play futsal, volleyball, cornhole, basketball and train. Nominee #3 is not only a chair member but also hosts an annual dinner auction with proceeds going to Eastside.



Humanitarian of the Year Nominee #4

LEADING THE CHARGE

- **The River's Edge Ranch - \$4,000,000**

- Over \$4,000,000 Dollars has been raised by Nominee #4 for the River's Edge Ranch. The River's Edge Ranch is a 501c3 organization with a mission to save lives and give second chances. This is an organization for men who struggle with addictions to drugs and/or alcohol, suffer from unemployment, homelessness and/or incarceration and is committed to their recovery and setting a new path for their life. This is a mission that Nominee #4 and their staff stand by. Nominee #4 provides the residents with cars, job assistance and living accommodations after they graduate from the initial program. As well as donating time, money, life skills and automotive knowledge, Nominee #4 is the Board President for River's Edge Ranch and has 12 staff members that participate also.

- **T.O.U.C.H. Ministries**

- Nominee #4 chose to donate time, money and supplies to T.O.U.C.H. because of the work they do reaching the homeless throughout the Inland Empire, delivering food, clothing, medical and spiritual guidance.

- **Cherish Ministry**

- Nominee #4 and 17 staff members donated time, money and clothing to Cherish. Cherish creates life-changing opportunities for pregnant teens and young moms through education, resources and mentoring.

LEADING THE CHARGE

- **Working Dogs for Warriors**

- Working Dogs for Warriors helps improve the lives of our communities' Veterans by providing them with service dogs. Nominee #4 and their team chose to support Working Dogs for Warriors because they believe in their mission to better their community and lives of our service heroes. 12 staff members participated with Nominee #4 by donating time providing them with repairs to their vehicles, donating dog kennels and helped find dogs to adopt into the program.

- **Kuku Project**

- Since 2014, the Kuku Project has been importing and selling modern poultry farm equipment, offering outstanding veterinary services to poultry farmers across the Uganda. Nominee #4 and 3 staff members donated money and resources to help widows in Uganda learn to farm and raise chickens for food.

LEADING THE CHARGE

- **Slave 2 Nothing**

- Slave 2 Nothing's mission is to free people from being enslaved to any person or substance by providing financial support to organizations in seven states and local communities. Slave 2 Nothing helps assist individuals and their families to gain freedom and healing from substance abuse and helps educate and assist with solutions to eliminate human trafficking. Nominee #4 and 4 staff members donate time and money to Slave 2 Nothing.

- **Master Automotive Training**

- Nominee #4 and their son, who is also their technician, take time to teach night courses at Master Automotive Training because they believe in staying ahead of the curve when it comes to technological advances and trends, it is important for our Tech's to teach new Technicians. Nominee #4's Son, and Master Technician, teach brake and lamp, a/c courses and smog repair!

- **Nominee #4 has given back in many other ways to include:**

Multiple	Rotary Club	And many
Mission Trips	Local School	more
Relay for Life	Donations	
Red Cross	Boys and	
Local Police	Girls Clubs	



Humanitarian of the Year Nominee #5

LEADING THE CHARGE

• Local High School

- Over the last several years, Nominee #5 has worked closely with the Auto Body Shop Program held onsite at the local high school. Although the program had abundant funding and equipment, it needed industry currency. The instructors were teaching dated material resulting in poor student engagement. More guidance was needed for the curriculum to best position students for a potential career within the industry. The students have responded very well, and new energy has overcome the classes. As Nominee #5 continues to work with the program on continual improvement and damage analysis, the students respond with higher attendance rates and a waiting list to get into their classroom.
- Nominee #5 arranged for a shop field trip for the instructor to bring several students to expose them to our damage assessment department. The kids were very excited to see everything we talked about in class come to action. Nominee #5 also arranged for three vehicles to be donated in the first quarter of 2023 to the program for continued training.

• College of Workforce & Continuing Education - \$19,456.90

- Nominee #5 and their production team attended a few meetings and discovered once again an abundance of funding, a state-of-the-art facility, and a very passionate instructor with previous industry knowledge. Nominee #5 decided to develop and fund a scholarship package for the students that graduated at the top of their class. The students are enrolled into their apprenticeship program and Nominee #5 funds 100% of tools and toolboxes, uniforms, & pay for all residual industry training should the students qualify. So far, Nominee #5 has hired their second technician out of this program in the last quarter of last year, and they are doing very well! Nominee #5 donated \$19,456.90 in tools, not including the time spent training, in 2022 alone!

• National Auto Body Council

- Nominee #5 has been a National Auto Body Council member for the last several years and strongly believe in its core principles and the support they provide families in need. Nominee #5 has voluntarily offered several vehicles to the recycled rides program so far.

LEADING THE CHARGE

- **Technical College-Mid Tech**

- Since their first meeting, Nominee #5 and the Regional Director have arranged an annual board meeting where Nominee #5 has rounded up six other shop owners to attend a round table discussion on the program's potential. The program has become a potential resource for their local market. Nominee #5 has provided the Technical School with their in-house 6-month apprenticeship program to onboard employees internally who have yet to have any automotive experience before joining the team. This apprenticeship program is currently being broken down into semesters and is slowly replacing the program's curriculum. Nominee #5 plans to continue to polish the model, prove its results and demonstrate nationwide what a little investigating and persistence to get to the right people can do to their industry staffing concerns.

- **Embrace Families - \$13,245.79**

- This non-profit is dedicated to job-placing children that are currently in foster programs. Nominee #5's team members have volunteered their time, energy, and attention toward a structured legacy program designed to help mentor foster children potentially interested in our industry. This partnership has been mutually beneficial as it's pushing the team into areas of vulnerability while coaching and mentoring young adults. The program provides us access to eager students looking to experience firsthand what it's like to work within our industry and, most importantly, determine if it's the career path they would be interested in. Total investment of \$13,245.79 in tooling. Four months of dedicated onsite training and mentorship sponsored.

LEADING THE CHARGE

- **Fender Bender: Industry Influence**

- Nominee #5 recorded six podcasts and spoke at several conferences. Now, sitting on the board of Fender Bender's management conference in 2023, where the shop owner has been assigned the role alongside three other shop owners to meet quarterly to develop engaging content for the 2023. Nominee #5 has also been asked to write a monthly column for the publication, So far, two of them have been released, and the feedback has been overwhelmingly positive.

- **Society of Collision Repair Specialist**

- Nominee #5 has been an active member of the Society of Collision Repair Specialists over the last several years. Nominee #5's contributions are paid monthly with great pride, and the team regularly recommends their membership to their peer shop owners. Last year, Nominee #5 worked closely with the SCRS ambassador program to help push short video content that was relative to the current industry trends to give other repair facilities that don't have the budget for such marketing materials the ability to share unbranded shop peer video content or marketing materials through their social media platforms to educate their customers on such issues as parts delays, insurance company push backs and material increases. SCRS has fully bought in and is currently releasing video content monthly.

- **I-CAR the Eastern Zone/ I-CAR Volunteer Town Hall Committee**

- Nominee #5 determined that I-CAR had previously sponsored a committee meeting in the southeast dedicated explicitly to training, onboarding and developing new talent. Nominee #5 reached out to the principal of I-CARs business development southeast region to discuss what was needed to re-establish a committee meeting and get the room filled with owners that could leverage each other's skills and industry resources. It has resulted in a quarterly meeting drawing more members every meeting, including the distributor's directors, insurance agents, & their paint company technician advisors from multiple brands. The plan is to establish a few annual fundraisers, etc., to raise a budget while splitting the room into groups to focus on specific areas where individuals have the most connections. We want to update the industry curriculum and sponsor qualified technicians to train at I-CARs ADAS training facility. At the same time, support the Collision Repair Education Foundation- I-CAR's current program and benefits.



Humanitarian Winner Hall of Fame



Doug & Billy Hillmuth	2010
Chris & Tammy Shoemaker	2011
Paul Campanella	2011
Tom Lapham	2012
Tom Lapham	2013
Judi & Dana Haglin	2014
Chris Cozad	2015
Ron Peters	2016
Keith & Jodi Katz	2017
Eddie & Trish Cleveland	2018
Gregg & Christina Caldwell	2019
Judi & Dana Haglin	2020
Bill & Laurie Rate	2021

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