



SuperConference 2023 Gamification

Gamification Defined:

Gamification is the use of game thinking and game mechanics in non-game contexts to enhance engagement. Gamification techniques strive to leverage people's natural desires for competition, achievement, status and self-expression. A core Gamification strategy is to promote competition and reward participants who accomplish desired tasks or results through points, achievement badges or levels.

Gamification SuperConference Style:

Participation is the key to get the most out of your SuperConference experience. So, most event attendance will carry a point value. You can earn points for just about everything SuperConference. From event attendance and Instant Surveys to Round Tables, Polling Questions and the Fun Run. The list goes on and on. From winning the SuperConference Olympics or answering Scavenger Hunt clues and even uploading your picture to your app.

Simply participate and rack up the points! The more you participate, the more points you achieve. Check the leader board to see how you stack up against your fellow attendees. Multiple attendees from the same shop have twice the opportunity to win **but only one winner can be recognized per shop.**

The more points you rack up the better chance you have at winning the Saturday night raffles for the big prizes like \$1,500 credit towards next year's SuperConference. AND you points roll into your team's point to win the coveted SuperConference cup. So let the games begin.

SC23 Gamification Points

Game Points	Number of Chances	Total Points	Event
1000	1	1000	Upload Picture to App
3000	1	3000	Charity Fun Run Participant
5000	1	5000	Charity Fun Run Winner
2500	3	7500	Morning Stretch
2500	3	7500	Morning Power Walk
2500	4	10000	Round Table
2500	1	2500	Trade Show QR Code Completion
2500	2	5000	Diamond Round Tables
5000	1	5000	Olympics Winning Team Participant
1000	7	7000	General Session Speaker Test Question
500	38	19000	Instant Surveys
5000	1	5000	Mirror Decorating Contest Winner
1000	1	1000	Welcome Reception Hat Decorating Participant
5000	1	5000	Welcome Reception Hat Decorating Winner
1000	1	1000	Mystery Singer Participant
5000	1	5000	Mystery Singer Winner
3000	1	1000	Scavenger Hunt Completion
1000	1	1000	Testimonials

82,500